

Billing: (702)642-3333 Main: (702)642-3333 Formerly KVBC Las Vegas, NV 89101 1500 Foremaster Lane

## Billing Address:

Attention: Accounts Payable 3299 K St. NW Washington, DC 20007 Ste 200 Strategic Media Services, Inc.

## INVOICE

Invoice Month Invoice Date Invoice Period Invoice # 08/27/12 - 09/18/12 September 2012 09/23/12 104411-1

Page 1 of 7

	KSNV	Order#	104411
cutive	Amy McCreary	Alt Order#	06832078
	Blair - Philadelphia	Deal#	
•	National	Order Flight	09/12/12 - (

)9/18/12

	Cash	Broadcast
Product Code	Advertiser Code	IDB#
	HE4S	274

Special Handling

Billing Calendar

Billing Type

Sales Region

Sales Office Account Exe Station

Estimate Number

Product Advertiser

Heiler, Dean for U.S. Senate HELLER FOR SENATE

			P.	
Advertiser Ref	Agency Ref	Product Code	Advertiser Code	1000
	77 77		HE4S	

Xer #	veconcination	1 1000	- A STATE OF THE S		ਰ		5-6a	WakeUp w/Wagners
2	Deconditioning	Rate	Ad-ID	ength Aired Days	Date	Day	iime	
					Contraction of the Contraction o		1	

2		Channel Description	#15 can 1	7	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	200				
•			IIIIe	Day	Date	Length	Length   Aired Days	Ad-ID Rate	Reconciliation	D. *
( <del>)</del>	NONA	M-F 5-6a WakeUp w/Wagners	5-62		8	15			ř.U	No. at
	KONIV			09/10/12	09/10/12 to 09/16/12	3x	WTF			
	KSNV			₹	09/12/12	30	5:53 AM	DH-08-30-08-H OUT TUTO	\$185,00	2
u	X ONC			71	09/14/12	:30	5:22 AM	DH-08-30-08-H OUT TUTE	\$185.00	<u>.</u> ω
h	AMON	M-F 5-ba WakeUp w/Wagners	5-62		ਰ					Ť
	KCNIV			09/17/12	09/17/12 to 09/23/12	2x	MT			
	7020			Z	09/17/12	30	5:13 AM	DH-6-21-12-02-un 166 p.	2100 00	
•	VONC			=	09/18/12	30	5:53 AM	DH09141211H Two in a Ri	\$185.60	د - د
C	VONA	M-F 6-/a WakeUp w/Wagners	6-7a		6			The trade of the Company of the Comp	4.00.00	
	XONC			09/17/12	09/17/12 to 09/23/12	2x	MT	7 3 T		
16	KSNV			검조	09/17/12	္တ မ	6:22 AM	DH-08-30-08-H OUT TUTE	\$450.00	
•	NONV	M-F 6-7a WakeUp w/Wagners	6-7a		to					^
	KONIV			09/10/12	09/10/12 to 09/16/12	3×	WTF			
	KSNV			₹≷	09/12/12	30	6:30 AM	DH-08311208H wrong	\$450.00	2
	KSNV			TI E	09/14/12	မ ဝ	6.49 AM	DH-08311208H Wrong	\$450.00 \$450.00	. ω
U	KSNV	Today Show	658a-9am		5				4700.00	( <u>) 2 4</u>
	XXX			09/10/12	09/10/12 to 09/16/12	3x	~-WTF			
	KSNV			<b>₹</b>	09/12/12	88	8.44 AM	DH-08-30-08-H OUR TURN	\$550.00	ယ
מכ	X O N C	Today Cham		'n	09/14/12	:30	7:58 AM	DH-6-21-12-02-HD Job R	\$550.00	<b>υ</b> →
•	VENA	Today Snow	658a-9am		8					٨
				09/17/12	09/17/12 to 09/23/12	2×	MT	20.		

The actual broadcast information shown on this invoice was taken from the Official program log

Ф

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider in the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider in Applicant specified and until payment in full is received by Media Provider in Applicant place adventising through an adventising agency for other Third Parties that Applicant will continue to be responsible to Media Provider for payment of such adventising under the terms set forth herein above. If Applicant is an agency requesting adventising on behalf of a client Applicant will not be bound by conditions, printed or otherwise, contracts, insertion process, copy instructions or any correspondence when such conflicts. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified



Billing: (702)642-3333 Main: (702)642-3333 Formerly KVBC Las Vegas, NV 89101 1500 Foremaster Lane

Estimate Number

Product Advertiser

HELLER FOR SENA Heller, Dean for U.S.

## Billing Address:

Washington, DC 20007 3299 K St. NW Attention: Accounts Payable Strategic Media Services, Inc.

# INVOICE

	TE In	nate	
nvoice Period	Invoice Month	voice Date	nvoice #
08/27/12 - 09/18/12	September 2012	09/23/12	104411-1

Page 2 of 7

		The state of the s
	National	Sales Region
	Blair - Philadelphia	Sales Office
y, 74	Amy McCreary	Account Executive
6	KSNV	Station

Order Flight	Deal #	Alt Order#	Order#
09/12/12 - 09/18/12		06832078	104411

Spe

HE4S	Product Code	Advertiser Code	IDB#
		HE4S	

Advert	Ager
riser F	cy Ref
ef	() F (() E ()
0	
	8

12		10	٠	100	7	6 Line
KSNV	KSNV	KSNV	KSNV KSNV KSNV	KSNV	KSNV	
Noon News	Noon News	Today 4th Hour	Today 4th Hour	M-F Today Show II	M-F Today Show if	Channel Description Conv. Today Show
12-1230pm	12-1230pm	10am-11am	10am-11am	9-10a	9-10a	Time 658a-9am
ī.	T <sub>u</sub>	Th F 09/17/1	₩ F 09/10/1	09/17/1 Tu 09/10/1	<b>≓</b> ≤	Day
09/17/12 09/18/12 to	M 09/17/12 Tu 09/18/12 to 09/17/12 to 09/17/12 to 09/17/12	W 09/12/12 Th 09/13/12 F 09/14/12 F to 09/17/12 to 09/17/12	W 09/12/12 F 09/14/12 to 09/10/12 to 09/16/12	09/17/12 to 09/23/12 Tu 09/18/12 to 09/10/12 to 09/16/12	09/17/12 09/18/12 to	Date
30	3 88	, 888	ა ა ა ა	00 1 <sub>x</sub>	30	Length
12:18 PM 12:28 PM	10:52 AM 10:58 AM	10:54 AM 10:28 AM 10:53 AM	9:49 AM 9:56 AM	w-F	8:43 AM 7:28 AM	Length Aired Days
DH-08311208H Wrong DH09141211H TWO in a R	DH-08-30-08-H Our Turn DH09141211H Two in a R	DH-08-30-08-H OUT TURN DH-08311208H Wrong DH-08311208H Wrong	DH-08311208H wrong DH-08-30-08-H Our Turn	, B	DH-08311208H Wrong DH09141211H Two in a R	Ad-iD
\$275.00 8: \$275.00	n \$200.00 R: \$200.00	\$200,00 \$200,00 \$200,00	\$200.00 \$200.00	\$20		Rate
100	3.00	0.00 0.00 0.00	0.00	\$200.00 Credited	\$550.00 \$550.00	Reconciliation
- 2	2 4	N & -1	N	1	N -	Ref #

The actual broadcast information shown on this invoice was taken from the Official program log

09/10/12 to 09/16/12

3x

Notwithstanding to whom bills are randered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bus randered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place advertising through an advertising agency for other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising under the terms set forth herein above. If Applicant is an advertiser all place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts insention orders copy instructions of any correspondence when such conflict. with the above terms and conditions. Two weak advance cancellation notice is required unless otherwise specified



Main: (702)642-3333 Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC

#### Billing Address:

Washington, DC 20007 Ste 200 3299 K St. NW Attention: Accounts Payable Strategic Media Services, Inc.

## INVOICE

Page 3 of 7

Estimate Number	Product HE	Advertiser He
ä	HELLER FOR SENATE	Heller, Dean for U.S. Senate

	ģ	"	
Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/18/12	September 2012	09/23/12	104411-1

Order Flight	National	Sales Region
Deal #	Blair - Philadelphia	Sales Office
Alt Order#	Amy McCreary	Account Executive
Order #	KSNV	Station

Order Flight	Deal #	Alt Order#	Order#
light 09/12/12 - 09/18/12		er# 06832078	104411

		Cash	Broadcast
Agency Ref	Product Code	Advertiser Code	# BOI
	0	HE4S	

Special Handling Billing Type Billing Calendar

		17	ř				16				15	e.			4					4				12	Line
VOINO	70	KSNV	VOIN	NONV	VONC		KSNV	NONV	ZUNC V	CAN	KSNV	VONA	NON		KSNV	VOINA	KONO	7020	5	KSNV	NONV	XXXX	KSNV	VSNV	Channel
		4PM NEWS (1 hour)					4PM NEWS (1 hour)				4PM NEWS (1 hour)				Dr Phil					Dr Phil				Noon News	Description
		4-5pm					4-5pm				4-5pm				3-4p					3-4p				12-1230pm	Time
8	09/10/1		7	3	8	09/10/1		Ē	ız	09/17/1		ŧ	3	09/17/1		ī	1 <del>-  </del>	8	09/10/1		TI	₹	٤	6	Day
09/12/12	09/10/12 to 09/16/12	8	09/14/12	09/13/12	09/12/12	09/10/12 to 09/16/12	ಕ	09/18/12	09/17/12	09/17/12 to 09/23/12	6	09/18/12	09/17/12	09/17/12 to 09/23/12	៩	09/14/12	09/13/12	09/12/12	09/10/12 to 09/16/12	to	09/14/12	09/13/12	09/12/12	ō	Date
30	3x		:30	:30	30	3x		30	30	2x		30	3	2x		30	3	30	3x		မှ	30	30		Length
4:39 PM	WTF		4:26 PM	4:14 PM	4:23 PM	WTF		4:23 PM	4:22 PM	MT		3.34 PM	3:16 PM	MT		3:14 PM	3:26 PM	3:57 PM	WTF		12:13 PM	12:21 PM	12:29 PM		Length Aired Days
DH-08-30-08-Н Our Turn			DH-6-21-12-02-HD Job RI	DH-08-30-08-H OUF TURN	DH-08311208H Wrong			DH-6-21-12-02-HD Job Ra	DH-08-30-08-H OUR TURN			DH09141211H Two in a R:	DH-6-21-12-02-HD Job R.			DH-08311208H wrong	DH-08311208H wrong	DH-08-30-08-H Our Turn			DH-08-30-08-Н Our Turn	DH-08-30-08-H Our Turn	DH-08311208H wrong		Ad-ID
\$450,00					\$350,00				\$350.00				\$300.00			\$300.00		\$300.00					\$275 00		Rate
00			8	8	00			8	00			00	00			00	90	00			00°	00 i	8	in the second	Reconciliation
2			w		2			Criss	2			2				ω	N			1	2.	<b>→</b> <	دد		Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bits are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bits rendered by Media Provider and unit payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties of Applicant shall not constitute payment to Media Provider. Applicant shall not be desponsible to Media Provider for payment of such advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider to payment of such advertising or in the event Applicant is an agency requesting advertising on behalf of a client Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conducted agents for Applicant. Station will not be bound by conditions printed or otherwise contracts insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified



Main: (702)642-3333 Formerly KVBC Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

### Billing Address:

3299 K St. NW Washington, DC 20007 Attention: Accounts Payable Strategic Media Services, Inc.

## INVOICE

Page 4 of 7

Estimate Number	Product HELLER	Advertiser Heller
3	ER FOR SENATE	ller, Dean for U.S. Senate

00	er 102	
2	Invoice Period	Invoice Month
	08/27/12 - 09/18/12	September 2012

Invoice Date Invoice Month

> 09/23/12 104411-1

Invoice #

Station	KSNV	0
Account Executive   Amy McCreary	Amy McCreary	Ĭ
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order Flight	Deal #	Alt Order #	Order#
09/12/12 - 09/18/12		06832078	104411

Product		Special Handling
Adverti	Cash	Billing Type
ID8 #	Broadcast	Billing Calendar

HE4S	<b>Product Code</b>	Advertiser Code	108 #
		HE4S	(i)

gency Ref dvertiser Ref
7

	ÿ	21							20	3					19				ä			4	Line
KSNV KSNV		KSNV	KSNV	X NO.	X SOLV	KONY	7020	200	VUNA		KONV	KONY	NOW Y	500	XSXX	VONC	VONC	7045	XSNV	NONV	XSNV	XSXX	Channe
		M-F Jeonardy							M-F Early News						M-F Early News				4PM NEWS (1 hour)			4PM NEWS (1 hour)	Channel Description
	over bin	630-7pm							5-630p						5-630p				4-5pm			4-5pm	Time
₽₹₹	09/10/1	7	η 7	1 5	! =	Ş	£	09/10/1		e	Ē	S	K	09/17/		Tu	3	09/17/		71)	;	8	Day
09/12/12 09/13/12 09/13/12 09/14/12	09/10/12 to 09/16/12	71/141/60	09/14/12	09/13/12	09/13/12	09/12/12	09/12/12	09/10/12 to 09/16/12	ਰ	09/18/12	09/18/12	09/17/12	09/17/12	09/17/12 to 09/23/12	♂	09/18/12	09/17/12	09/17/12 to 09/23/12	ಕ	09/14/12	09/13/12	ਰ	Date
30	ည (	.30	3 8	38	30	90	.00	6x		30	33	:30	30	4x		3	:30	2×		30	မ		Length
6:44 PM 6:58 PM 6:37 PM		0 25 TM	5:27 PM	6:30 PM	6:13 PM		100	WTF		6:22 PM	5:27 PM	6:30 PM	5:11 PM	мт		4:54 PM	4:39 PM	MT		4:54 PM	4:41 PM		Length Aired Days
DH-08311208H Wrong DH-08-30-08-H OUR TURN DH-08311208H Wrong		DH-08-30-08-H Our Turn	DH-08311208H Wrong	DH-08311208H Wrong	DH-08-30-08-H OUT TURN					DH09141211H Two in a Ra	DH09141211H TWO in a R	DH-08311208H Wrong	DH-08-30-08-H Our Turn	No.		DH09141211H TWO IN a R.	DH-08311208H Wrong	21		DH-08-30-08-H Our Turn	DH-08311208H wrong		Ad-ID
\$725.00 \$725.00 \$725.00		\$725.00		\$725,00		\$725.00	\$725.00						\$725.00				\$450.00				\$450 nn		Rate
000		.00	.00	.00			.00 Credited			.00	00	.00	.00			000	0.00			000	) (M		Reconciliation
N & -		4	u	N	රා ා	un -				N .	4.	<b></b> /	ω		ñ	ν.			Ģ(	ـ در	<b>1</b>	100000	Ref #

The actual broadcast information shown on this invoice was taken from the Official program tog

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider by Media Provider within the time specified and unity payment in Mill is received by Media Provider. Payment to Media Provider Payment to Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place adventising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such adventising. In the event Applicant will continue to be responsible to Media Provider is joint and several liability for the payment of such adventising under the terms set forth herein above. If Applicant is an adventiser, all agencies which place adventising buy orders with Media Provider shall be conducted by the authorized agents for Applicant. Station will not be bound by conditions, punited or otherwise, contracts, insention orders, copy instructions or any correspondence when such conditions. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified



Main: (702)642-3333 Formerly KVBC Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

### Billing Address:

Ste 200 Strategic Media Services, Inc. Attention: Accounts Payable Washington, DC 20007 3299 K St. NW

Line 22

## INVOICE

Page 5 of 7

	1010 N
HELLER FOR SENATE	Product
Heller, Dean for U.S. Senate	Advertiser

Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/18/12	September 2012	09/23/12	104411-1
		177	1

Ord	National	les Region
Dea	Blair - Philadelphia	iles Office
Alto	Amy McCreary	count Executive
Ord	KSNV	ation

Sa Ac

6			i.
Order Flight	Deal#	Alt Order#	Order #
09/12/12 - 09/18/12		06832078	104411

Pic		Special Handling
Ad	Cash	Billing Type
IDE	Broadcast	Billing Calendar

																							T
KSNV	KSNV	KSNV	7045	XSXV	KSNV	KUNV	KUNV	<b>.</b>	KSNV	KUNV	KUNV	KSNV	i	KSNV	VANA	XSNV		KSNV	XSNV	KSNV		KSNV	Channel
	M-F News 3 at Eleven			Face to Face w/ J.Ralston					Face to Face w/ J.Raiston					M-F Wheel of Fortune				M-F Wheel of Fortune				M-F Jeopardy	Channel Description
	11pm-1135pm			730-758pm					730-758pm					7-730pm				7-730pm				630-7pm	Time
Th 1/01/190		건조	09/17/1		п	Ħ	٤	09/10/1		'n	7	٤	09/10/1		T	3	09/17/1		7	3	09/17/1	500	Day
Th 09/13/12	ੇ <b>ਫ</b>	09/17/12	09/17/12 to 09/23/12	ត	09/14/12	09/13/12	09/12/12	09/10/12 to 09/15/12	ਰ	09/14/12	09/13/12	09/12/12	09/10/12 to 09/16/12	6	09/18/12	09/17/12	09/17/12 to 09/23/12	6	09/18/12	09/17/12	09/17/12 to 09/23/12	ಕ	Date
.30 ×	e Si	မှ မွ	2x		:30	30	:30	3x		30	.30	:30	3×		30	:30	2x		30	30	2×		Length
11 30 PM		7:46 PM 7:46 PM	MT		7:52 PM	7:47 PM	7:35 PM	WTF		7-16 PM	7:28 PM	7:06 PM	WTF		7:24 PM	7:14 PM	MT		6:42 PM	6:43 PM	MT		Length Aired Days
DH-08311208H Wrong		DH-08311208H wrong DH09141211H Two in a Ri			DH-08-30-08-н о⊔r Turn	DH-08-30-08-H OUT TUTE	DH-08311208H Wrong			DH-6-21-12-02-HD Job R	DH-08311208H wrong	DH-08-30-08-H Our Turn			DH-6-21-12-02-HD Job R	DH-08-30-08-H Our Turn			DH09141211H Two in a Ri	он-6-21-12-02-но роб			Ad-ID
\$750.00		\$400.00 \$400.00					\$400.00					\$725.00			-1910	\$725.00				\$725.00		ŧ	Rate
30		90	ī		00	00	00			8	8	00			00	00			8	00			Reconciliation
87 83		N			ω.	•	2		:		2	ω		***************************************	2	-			<b>-</b> 1	2			Zor**

The actual broadcast information shown on this invoice was taken from the Official program log

27

26

25

24

23

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider. Payment to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant independent in formal payment of such advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several stability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencials which place advertising by orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed or otherwise, confracts, insertion orders copy instructions or any correspondence when such conflict. with the above letrns and conditions. Two week advance cancellation notice is required unless otherwise specified



Main: (702)642-3333 Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC

Product

Advertiser

Heller, Dean for U.S. S. HELLER FOR SENATI

Estimate Number

#### Billing Address:

Washington, DC 20007 Ste 200 Attention: Accounts Payable 3299 K St. NW Strategic Media Services, Inc.

## INVOICE

80	Invoice #	104411-1
enate	Invoice Date	09/23/12
m	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/18/12

Page 6 of 7

O	National	Sales Region
D.	Blair - Philadelphia	Sales Office
All	Arry McCreary	Account Executive /
Q.	KSNV	Station

65	%.		2
Order Flight	Deal #	Alt Order #	Order#
09/12/12 - 09/18/12		06832078	104411

Broadcast Cash	Q		
		Cash	Broadcast
	3		55
	5	HE4	C

Special Handling Billing Type Billing Calendar

Product Code	Advertiser Code	IDB#
	HE4S	ez-e

tate Reconciliation Ref#	7.74007.7						
	d-ID Rat	Aired Days A	Length	Date	Day	Time	
				00000	COCCAMINA	CONTRACTOR	
				S.	68		

Advertiser Ref Agency Ref

32 * F	-			33		ē.	32				31		776	30				29			28	4	
	XSNV	KUNV		KSNV	VSNV		XSNV	KSNV	XSNV	Ú.	KSNV	KSNV		KSNV	NON Y	VSNV		XSNV	KSNV		XSNV	Channel	
	Sports Night in Las Vegas			NFL Football			Sunday Today				Sa-Su Early News			News 3 Sunrise SATURDAY				Sa-Su News 3 at Eleven			M-F News 3 at Eleven	Channel Description	
	Sun 1135p-1200a			1P-9PM			7a-8am				5pm-630pm			6a-7a				11pm-1135pm			11pm-1135pm	Time	
09/10/1		Su	09/10/1		Su	09/10/1		Sa	Sa	09/10/1		Sa	09/10/1		Su	Sa	09/10/1		Z	09/17/1		Day	6
09/10/12 to 09/16/12	ਰ	09/16/12	09/10/12 to 09/16/12	៩	09/16/12	09/10/12 to 09/16/12	б	09/15/12	09/15/12	09/10/12 to 09/16/12	6	09/15/12	09/10/12 to 09/16/12	ö	09/16/12	09/15/12	09/10/12 to 09/16/12	6	09/17/12	09/17/12 to 09/23/12	៩	Date	ST.
×		:30	1x		:30	1×		30	:30	2x		:30	1×		:30	:30	2x		30	1×		Length	
		7:00 PM	S		7:22 AM	5		6:28 PM	5:21 PM	S-		6.47 AM	S-		11:32 PM	11:12 PM	SS		11:25 PM	M		Length Aired Days	
		DH-08311208H Wrong			DH-08-30-08-H OUT TUTE	2.		DH-08311208H Wrong	DH-08-30-08-H Our Turn			DH-08311208H wrong	25		DH-08-30-08-H Our Turn	DH-6-21-12-02-HD Job R			DH-08-30-08-H Our Turn	6) 66	3.5 1.5 3.6	Ad-ID	
		\$8,000,00										\$20				36.0			d.			Rate	
		00.00			\$625.00			\$350.00	\$350.00			\$200.00			\$750.00	\$750.00			\$750.00			Reconciliation	13 A
								<b>-</b>	2			-4			N			34				Ref#	

The actual broadcast information shown on this invoice was taken from the Official program tog

Nowinstanding to whom bills are rendered Applicant and Third Parties shall remain jorilly and severally obligated to pay to Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall remain jorilly and severally obligated to pay to Media Provider. By Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place advertising agrency for other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an adventiser, all agencies which place advertising buy orders with Media Provider shalf be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed or otherwise, contracts, insention orders, copy instructions or any correspondence when such conflict with the above terms and conditions Two week advance cancellation notice is required unless otherwise specified



Formerly KVBC VSNV Remit Address: 1500 Foremaster Lane

Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101

### Billing Address:

3299 K St. NW Attention: Accounts Payable Strategic Media Services, Inc.

Ste 200

Washington, DC 20007

Line

Channel Description

|--|

Estimate Number	Product HELLER FOR SENATE	Advertiser Heller, Dean for U.S. Senate
	ENATE	U.S. Senate

Invoice Month Invoice Date

Invoice #

Page 7 of 7

Invoice Period

08/27/12 - 09/18/12 September 2012 09/23/12 104411-1

Alt Order#	Older #
06832078	104411

Billing Type Cash

Sales Region

National Blair - Philadelph

Sales Office

Account Executive | Amy McCreary

Station

VSNV

			la i	
30003	Order Flight	Deal#	Alt Order#	Cider #
	09/12/12 - 09/18/12		06832078	104411

Handling	ype Cash	Calendar Broadcast

er Ref
ll-

	200 SEC. 0. 120 SE		201102	
D.	Reconciliation	Rate	Ad-ID	ys
	Advertiser Ref	· Fee		
	· · · · · · · · · · · · · · · · · · ·			

Aired Spots 75

Time

Day

Date

Length | Aired Da

Gross Total \$41,975.00

Agency Commission \$6,296.25

\$35,678.75

Net Amount Due

Payment Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program tog

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain junity and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider of Payment to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider Applicant understands that should Applicant piece advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant will not be bound by conditions printed or otherwise, confracts insertion orders copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified